

# LINDSEY SIEGRIST

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## EDUCATION **Ohio University, BFA in Graphic Design and Printmaking, 2006**

Departmental Honors in both Graphic Design and Printmaking

Cumulative GPA: Cum Laude, 3.7/4.0

## **Ohio University Study Abroad Program, Art and Art History in Great Britain**

London, England, Summer 2003

## AWARDS Charles Logan Smith Award of Excellence in Design, 2006

Provost Undergraduate Research Grant Recipient, 2005

College of Fine Arts Deans Undergraduate Creative Research Award, 2005

School of Art Talent Scholarship, 2005 and 2006

Deans List, Fall 2002 – Spring 2006

## EXPERIENCE **Creative Designer, The Voinovich School of Leadership and Public Affairs, Ohio University**

July 2016 – Present

Responsible for collaborating with Project Managers and Senior Leaders on the delivery, execution and implementation of design from concept to completion. Establishes the creative direction for internal Voinovich School branding and marketing and external grant-funded programs, with a thorough understanding of interactive communications and delivery systems. Effectively analyzes, plans, organizes and executes design projects with brand development, interactive and creative processes, and implements the conceptual development and design of marketing material.

## **Graphic Designer, The Voinovich School of Leadership and Public Affairs, Ohio University**

June 2006 – June 2016

In-house designer responsible for supporting the diverse project work of the Voinovich School through a comprehensive range of design and development services utilizing a variety of electronic, interactive and print mediums.

## **Graphic Designer, MAPC Printmaking Conference "Forging Connections," Ohio University**

June – September 2006

Designed all collateral for four day conference. Material includes newsletter, daily programs, and original maps for venues and gallery cards. Responsible for all communications with printer, worked directly with event coordinator and faculty members.

## **Graphic Design Intern, The Voinovich School of Leadership and Public Affairs, Ohio University**

Fall 2005 – Spring 2006

Worked primarily with the Director's office producing designed material.

## **Printmaking Faculty Assistant, Ohio University,**

Fall 2005 – Spring 2006

Assisted faculty with various academic duties and printing duties in their personal studios.

## FREELANCE The Athens Foundation, Athens, Ohio

Wolfree Winery, Millfield, Ohio

Factory Street Dance Studio, Athens, Ohio

The Athens Birth Circle, Athens, Ohio

Union Hall Theater, Chesterhill, Ohio

Wetzel Chemistry, Athens, Ohio

## VOLUNTEER **Athens County Master Gardener, Ohio State University Extension Service, 2008 – present**